

Connections



My name is Rick and I'm a Drought Buster. I'm proud to be part of L.A.'s water conservation team.



**Our mission?
To spot and stop water waste.**

Drought has always been a threat to sunny Southern California. But today, drought is beginning to gain strength—making water conservation more important than ever.



Behind the wheel of our Drought-Buster mobiles, we're canvassing the City, looking for water waste and educating customers on prohibited water use to lessen the potential for drought.

1-800-DIAL-DWP



PROHIBITED WATER USE

You Cannot:

- Use water on hard surfaces such as sidewalks, walkways, driveways or parking areas (with the exception of water brooms).
- Water lawns between 10 a.m. - 5 p.m., April 1 to September 30 and between 11 a.m. - 3 p.m., October 1 to March 31.
- Allow excess water from sprinklers to flood gutters.
- Use water to clean, fill or maintain decorative fountains unless the water is part of a recirculation system.
- Serve water to customers in eating establishments, unless requested.
- Allow leaks to go unattended.

Call 1-800-DIAL DWP to report water waste

Log on to www.ladwp.com for water-saving tips and to learn more about prohibited uses of water in our City.

www.ladwp.com

SOLAR POWER

Let LADWP help you catch a few rays



With an average of 300 sunny days per year, Los Angeles has plenty of this natural resource to go around. And now, LADWP has made it easier and more economical for all of us to catch a few rays.

The improved LADWP Solar Power Incentive Program offers greater performance-based financial incentives to customers who install a solar photovoltaic (PV) system on businesses, while continuing the successful program for systems on homes.

With an expanded annual budget of \$33 million, the Solar Program now offers customers a 275% increase in incentive funds per year, making LADWP rebates among the most competitive in the State. Customers can take advantage of flexible payment options such as a leasing-ownership option and loans to assist in the installation of a new system.

Solar Program financial incentives are based on the projected performance of a solar system. Interested customers can visit www.ladwp.com and use the PVWatts calculating tool to estimate individual PV system output and calculate the potential rebate amount. Rebate amounts will vary depending upon the size, tilt, position and location of the solar PV system.

The expanded program was designed to meet the requirements of Senate Bill 1—the 2006 California Solar Initiative. Under the approved legislation, LADWP's goal is to have 280 megawatts of customer installed solar power by the end of 2016.

Complete program details and applications for the Solar Incentive Program are available at www.ladwp.com under "Programs and Rebates" or by calling 1-800-Green LA.





Become an A.N.G.E.L.

Assist Neighbors by Giving Energy for Living

Each time you pay your LADWP bill, you can be an ANGEL for someone in need.

Since 1983, LADWP's Project ANGEL has allowed customers to donate extra money when paying their utility bill to help senior citizens, families and low-income customers pay their unpaid utility bill.

In co-operation with the United Way, the program is designed specifically for LADWP customers who need assistance paying their electric and water bills. Donations are given to qualified candidates (maximum of \$100 per household). The fund is allowed to accumulate until it reaches \$100,000. At that time, public announcements are made throughout the City letting customers know that there will be a special "ANGEL Distribution Day." Customers must apply in person at specified LADWP sites, or select senior citizen centers. The funds are distributed on a first-come, first-served basis.

To contribute to Project ANGEL, include a separate check made payable to Project ANGEL with your bill and the donation will be forwarded to the United Way.

Become an ANGEL today.

For information about this appeal, call (213) 808-6220

-THIS IS NOT AN ENDORSEMENT- FOR PUBLIC INFORMATION ONLY-
INFORMATION CARD NO. D7158
Issued Pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy

UNITED WAY, INC
523 W. 6TH STREET, LOS ANGELES, CA 90014
Person in charge of appeal: Elsie Buik
Telephone number: (213) 808-6220

Activity: Assist Neighbors by Giving Energy for Living (ANGEL); General Appeal through June 30, 2008
Solicitation Dates: July 1, 2007 through June 30, 2008
Purpose: Proceeds to aid people who qualify in paying their residential Department of Water and Power Electricity Bills.
Previous 2006 - 2007 activity collected a total of \$11,000, at no expense.
Activity: DOOR -TO-DOOR SOLICITATION RESTRICTED TO THE HOURS OF 8 A.M. - 8 P.M.
This Information Card must be displayed or presented to all prospective donors.

Date reissued: 080907

Cardholder registered with the Los Angeles Police Commission
Charitable Services Section, Commission Investigation Division
Telephone: (213) 978-1144
E-mail Address: pccharity@lapd.lacity.org
Web Site: www.lapdonline.org

**Get connected.
Get answers.**



3-1-1 is your free, 24-hour connection to more than 1500 non-emergency City services. Whether you need to request graffiti removal, know a pothole in need of repair or are looking for ways to volunteer, 3-1-1 representatives are available day and night to help you get the information you need to help your community thrive.



Bureau of Sanitation
Wants to Help You Recycle Your Christmas Tree.

For more information about how to recycle your Christmas tree, visit
www.lacitysan.org/tree-recycle.htm,
or call 800.773.2489 or 3-1-1.

BUSINESS TAX REFORMS

The City of Los Angeles adopted business tax reform measures providing over \$92 million in business tax relief as part of the City's continuing effort to retain and attract new businesses. To take advantage of these reforms, register with the Office of Finance and file your tax returns by February 29, 2008.

Rate Consolidation

- Rate consolidation simplifies and reduces your taxes as follows:
- No gross receipts threshold
 - Tax calculated at a simple rate per \$1,000
 - No minimum tax at registration
 - Tax due at renewal for first and second year
 - Business activities consolidated into six rates with nine fund classes instead of 42
 - Does not include Contractors and Sale of Real Property

Rate Reduction

Over 260,000 businesses will benefit from a 4% reduction of their business taxes in 2008. Registered businesses will see the new rates on their renewal forms.

Small Business Exemption

Small businesses with total annual gross receipts under \$100,000 will pay no tax provided the annual tax return is filed by February 29, 2008.

Small Business Tax Assistance Program

A program is available to assist small businesses in completing their annual business tax renewal forms. Please call (213) 978-3403 for an appointment at our City Hall, Hollywood and Van Nuys offices starting January 7 through February 15, 2008.

E-Filing

E-Filing is available on our website to registered taxpayers. If you qualify for an exemption, take advantage of our on-line filing system and avoid long lines.

Call the Office of Finance at (213) 473-5901 or log-on to www.lacity.org/finance.